



Partnering to End Hunger

FMC Newsletter: August 2021



MIDDLESEX COUNTY PRESS RELEASE

MIDDLESEX COUNTY, NJ – Middlesex County, as announced by the Board of County Commissioners, has officially introduced REPLENISH, Nourishing Neighbors, the new brand identity and tagline of its food distribution organization Middlesex County Food Organization and Outreach Distribution Services (MCFOODS). The new REPLENISH identity will better align with the organization’s mission of providing a turnkey hunger eradication program to our network of over 140 partner organizations so they can wholly focus on best meeting the nutritional and basic needs within their own. Additionally, REPLENISH, formerly under the purview of the Middlesex County Improvement Authority, now operates within the Department of Community Services within the County organization. **The new brand will officially make its public debut on September 5, at the annual Labor Day Concert at Roosevelt Park, Edison.**

“The core values that MCFOODS was founded on will continue to live through REPLENISH.

REPLENISH, and its leadership team, led by Jennifer Apostol, will remain committed to community collaboration in the fight to eradicate hunger within our County but will do so under a brand identity that is better aligned with its missions," said Director of the Board of County Commissioners Ronald G. Rios. "The Board of County Commissioners and I are proud to support REPLENISH in this transformation and look forward to continuing food distribution to those most in need throughout our community."

"Since its inception 25 years ago, MCFOODS has grown to meet the needs of the community, distributing millions of pounds of food year after year and building relationships with community partners and pantries which allows for greater reach within the community," said County Commissioner Claribel Azcona-Barber, chair of the Community Services committee. "REPLENISH, with its new name, continued mission and its move under community services, will allow the organization to further build upon those relationships and answer the needs of our neighbors."

The official launch of the new brand identity will take place at the County's annual Labor Day Concert held at Roosevelt Park in Edison, where MCFOODS was originally housed when it was founded in 1994. REPLENISH will be collecting non-perishable food items and/or monetary donations.

HUNGER ACTION MONTH

According to the feedingamerica.org website, "Hunger Action Month is a time when people all over America stand against hunger." FMC will be supporting REPLENISH's (formerly MCFOODS) "30 Ways in 30 Days" Campaign to encourage our community to learn more about food insecurity and take action!

#HungerActionMonth is a great time to volunteer, become an advocate using social media, and/or donate and raise funds.

Keep an eye on our social media in September because we will be sharing the daily social media challenges and we can't wait to see your posts showing how you get involved!

SEPTEMBER 2021 30 WAYS IN 30 DAYS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
#HungerActionMonth			1 <u>Check out our REPLENISH & Feeding Middlesex County websites!</u>	2 Like REPLENISH & Feeding Middlesex County on social media	3 Make a recipe featuring Orange ingredients. Post it on social media!	4 Can you live on a SNAP Budget of \$4 a day? Try it out!
5 LABOR DAY CONCERT 4PM Roosevelt Park REPLENISH Launch and Food Drive	6 MAC & CHEESE MONDAY Bring these tasty boxes to REPLENISH	7 Go Orange to End Hunger!	8 How does it feel to have only 1 small meal in a day? Try it, share your results.	9 Thankful Thursday Donate your favorite food items to REPLENISH	10 RAISE AWARENESS! Share our Facebook & Instagram pages with friends!	11 Host a dinner party focused on food insecurity
12 Set an empty plate at your table to remember those at risk of hunger	13 <u>Learn how mobile markets can bring fresh foods to low-income areas</u>	14 Share a recipe on social media that feeds a family of 4 for < \$10	15 GIFT CARD WEDNESDAY! Make a donation to Feeding Middlesex County	16 <u>Learn how to read food dates to reduce food waste</u>	17 BABY FRIENDLY FRIDAY! Donate diapers, wipes, baby food	18 FOOD DRIVE 10-4 Arts Festival at New Brunswick PAC & Cultural Center
19 STUFF THE TRUCK FOOD DRIVE 10-2 All Middlesex County Stop & Shop locations!	20 Start a compost pile to reduce food waste	21 Plan a food drive with your business, school, church, club or group!	22 HOLD THE DATE South Amboy Irish Festival 9/25 from 2 to 8	23 HUNGER HERO CELEBRATION Feeding Middlesex County	24 <u>Learn about Share Tables in your school's lunchroom for next year</u>	25 STUFF THE TRUCK FOOD DRIVE 10-2 Shoprite South Brunswick
26 FOOD DRIVE 10-2 at the American Legion in Middlesex Borough	27 Got a garden? Donate extra produce to REPLENISH	28 TUNA TUESDAY Donate cans of tuna fish at a local library	29 What did you learn during Hunger Action month? Share it with us!	30 THANK YOU! Keep the conversation alive for food security		



Monetary donations are also accepted online at feedingmiddlesexcounty.org or by checks made payable to Feeding Middlesex County and mailed to PO Box 781, Edison, NJ 08818.



Thank you for your support and generosity!



To learn more and locate food pantries, scan the QR code or visit middlesexcountynj.gov/replenish
732.729.0880



Benefits of Healthy School Snacks

Just in time for back to school.

Here are some of the benefits of a Healthy School Food Culture!

- Supports classroom lessons.
- Encourages consumption of healthy foods.

- Contributes to good health.
- Promotes the right messages.
- 😊 Creates excitement about nutrition.
- Healthy kids learn better.



In order for FMC promote healthy snacking, consider donating today. Make a financial contribution to FMC directly or drop off healthy snacks in one of REPLENISH's (formerly MCFOODS) drop off locations at your local library.

[DONATE TODAY](#)

MAKE A DIFFERENCE

How Can YOU Make a Difference?

1. Volunteer at an Upcoming Event -->[Sign Up NOW](#)
 2. Donate while you Shop on Amazon -->[Connect with Amazon Smile](#)
 3. Celebrate with a Fundraiser -->[Set up a Facebook Fundraiser](#)
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INTERESTED IN VOLUNTEERING AT THESE EVENTS?
[Click here to Sign Up Now](#)





[Donate Now](#)



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