



East Brunswick's Battle of the Classes Recap:

June was an incredible month for food donations!! We wanted to take the time to thank those who collaborated on the 2020 Battle of the Classes Food Drive Competition that took place each June Saturday at the Brunswick Square Mall. This event was successful because of the efforts of the East Brunswick Regional Chamber of Commerce, East Brunswick Public Schools, East Brunswick Education Association, Results Boxing and Fitness, Brunswick Square Mall, ShopRite, and the generous residents of East Brunswick Township. This Food Drive competition was an excellent example of community members and organizations coming together to make a real difference. Over 21,200 pounds of food were donated over the 4 Saturdays. Thank you again to everyone involved!



Drive-Thru Distribution Event Recap:



Last month, in conjunction with Community Food Bank of NJ with help from Novo Nordisk, MCFOODS hosted the first ever drive-through food distribution event. Boxes of fresh and packaged food were distributed to 1,500 families through the event and network of food pantries.

125 volunteers from MCFOODS, FMC, CFBNJ, Novo Nordisk, and the county came together on that Saturday to load up the cars, all the while, following CDC and state guidelines for social distancing. Thank you to Community Food Bank of NJ for supporting MCFOODS in putting on this event. We are grateful to Novo Nordisk employees for volunteering on the day and for donating the use of their campus and for on-site support. And as always, events like this would not be possible without our amazing volunteers! The fight against food insecurity in Middlesex County is as vital as ever and we are glad to have our community behind us during this unprecedented time.

Your Money Hard at Work

Because of the ongoing health crisis we are facing, so many more people are struggling with access to food in our community. And for months, we have been writing to you, posting on social media, sharing pictures and stories, asking you to give what you can to help us rise to the challenge. We wanted to share with you how much of an impact your FMC donations are really making because we could not do what we do without you.

The money you donate goes directly to purchasing food for the county food bank, which went from distributing food 2 days a week to now 5 days a week. One dollar (\$1) donated provides three (3) meals and the average person eats about five (5) pounds of food a day. A typical week of ordering, facilitated by FMC, for MCFOODS during the pandemic looks like this: 1,750 cases of food (including pasta, cereal, canned beans, peanut butter, rice, tuna & chicken cracker kits). Those 1,750 cases weigh approximately 23,300 pounds. To put this all in perspective, this amount of food could be gone in merely one day! So again, we cannot thank you enough for all your support and donations, especially now. In case you didn't before, we hope you now can see what a difference you're really making in your community!



Coming This Fall: (Virtual) Hunger Heroes Celebration



Feeding Middlesex County is hosting a virtual Hunger Heroes celebration on September 23, 2020 at 7 pm. The event will be available for all supporters of MCFOODS and FMC to enjoy at watch parties throughout the county.

As part of this celebration, we will recognize 5 individuals and/or groups who have made a significant positive difference to hunger issues in our county. Look out for the announcement of the names of these heroes in the near future. We will also recognize the numerous groups who made significant financial contributions this year during the pandemic crisis.

Stay tuned for more information as it becomes available! We are greatly looking forward to honoring the many supporters and workers helping us battle food insecurity in Middlesex County and sharing in this celebration with all of you!

A Special Thank You



As we mentioned at the beginning of this newsletter, June was an exceptional month for donations! At the beginning of last month, The SKN Foundation held their first annual food drive in collaboration with 3Rose LLC to benefit MCFOODS Network. This event was in memory of Saronjini Banda, mother of Sunitha Banda (CEO of 3Rose).

SKN and 3Rose also collected monetary donations amounting to \$18,000! The amount of food collected from their Drive totaled 4,345 pounds! Thank you to the SKN Foundation, 3Rose LLC, and all those who so generously contributed to this event!

Some FMC Reminders

- Feeding Middlesex County MERCHANDISE is still available: [click here](#) to get yourself outfitted with our stylish t-shirts and hats!
- If you still need MASKS: email us at feedingmiddlesexcounty@gmail.com and include your name, mailing address and the number of masks needed. There is no charge for the masks or the shipping/handling. We ask that you make a donation to Feeding Middlesex County at our [website](#).
- Non-perishable food DONATIONS are still being accepted at the MCFOODS distribution center. Donations can be dropped off at 28 Kennedy Blvd., Suite 580, East Brunswick (side door towards the back or bay door around the back of the building)



[View the 2018 Annual Report](#)

[Donate Now!](#)

Feeding Middlesex County (FMC) financially supports organizations that feed the hungry. We are a registered 501(c)3 nonprofit organization.

We raise funds to purchase food and equipment to assist qualifying agencies in procuring, storing, preserving and transporting food and other necessary items to our food insecure neighbors.



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